

Sensational Sale of Fine Footwear

We beg to announce a great sale of Women's and Children's Fine and Medium Footwear. The reason for the sale need not be hidden or disguised. It is simply because our stock is too heavy, and we are desirous of converting as much of it into cash as we can. Needless to say we cannot describe all our lines here, but we pick out a few that are characteristic of the lot.

Women's Fine Vici Kid Bals, "Victoria Cross" brand made by J. & T. Bell; a nurses' boot; all sizes; Regular \$13.60 for Per pair \$9.00

A Soft Vici Kid Buttoned, "Bell" made, Goodyear welted, low heel and medium toe; all sizes. Regular \$13.60 for \$9.00

Very handsome Silky Grey Kid Laced Women's Bell made Boot, with cloth top; all sizes. Regular \$15.35 for \$12.00

Fine Champagne Kid Laced; one of our best and most stylish lines. The sizes are broken and contain only 3s, 3½s and 6s. Regular \$18.20, clearing for \$12.50

Bell's very dainty Goodyear welted Beaver Brown Imported Calf Street Shoe; one of Bell's best make. We are informed this line is being sold in the big city stores for \$20.00. Our Clearing price is only \$13.00

Women's Fine Kid Cushionet Velvet Tread "Bell" made Bals, Regular \$12.45 values for \$9.00

Another line of Bells Goodyear Welted Mahogany Bals is reduced to only \$9.00

Bell's "Cozey Toe" Women's Fine Goodyear Welted 9 inch top Vici Kid Bals, with invisible eyelets; one of the most comfortable lasts on the market. Regular value \$18.20 for \$13.00

Here are two very attractive lines, one is a Black Kid, with a delicate grey cloth top, and the other is a rich Mahogany Calf, with suitable shaded cloth top. These come in Louis heels, are Bell make, and extremely stylish for street wear. All sizes. Very Special Clearing Price \$8.88

Russian Calf Wilking Boot stylish and sensible boot for street wear; invisible eyelets and 9 inch top; one of the smartest boots the Bell people make. \$18.00 value reduced to \$13.00

Quite an extensive showing of Bells Fine Goodyear Welted Oxfords, comprising Black Kid, Patent Calf, and Russian Calf lines. They come in a variety of lasts and styles and have sold regularly at from \$11.25 to \$12.50. We have put them all into this sale at \$9.00

A few lines of McCready's, in sizes 3½ and 4 are included in the clean out at \$6.75

A delicate Pearl Grey Pump, with a finish like the softest satin has been reduced for the purpose of this sale to \$10.00

A smart Black Kid Pump with two eyelets and tied with a dainty silk bow that we used to sell for \$14.20 has been marked down to \$9.95

In Children's and Growing Girls' lines we have also made real money-saving reductions and shall be glad to have your heartiest patronage of this bona fide money-saving stock reducing sale.

Curvex Curtain Rods

A FEW ADVANTAGES

Due to the curved end, the outside edge of the curtain is brought close to the casing; selvage is hidden, side lights are excluded, creeping is prevented, brackets are invisible and the fold of the curtain hangs in a straight line.

Curvex Rods, priced at 80¢ each
Extension Rods, priced at 50¢ each

Winter Hosiery for Women and Children

IN DEPENDABLE QUALITIES



Women's Cashmerette Hose full fashioned and seamless, in Black or Brown, at \$1.00
Women's Cashmere Hose, fine quality, per pair.. \$2.00
Women's Wool Hose, in Black only, per pair.... \$2.50
Women's All-Wool Hose, superfine quality, per pr. \$3

Children's All-Wool Stockings; elastic rib, spliced heel and toe, in Black, White or Brown; priced from..... 90¢ to \$1.40 per pair
Children's All-Wool, Heavy Rib, Worsted Stockings, priced at, From \$1.20 to \$1.70 per pair
"Buster Brown" Stockings, priced from 65¢ up

Women's and Children's Flannelette Underwear

IN BETTER GRADE MATERIAL

Women's White Flannelette Nightgowns with round neck and long sleeves, designed with yoke and trimmed with pin tucks. Prices from \$3.00 to \$3.50

Women's White Flannelette Nightgowns, with open front, long sleeves; yokes tucked and trimmed with silk embroidery; "V" necks, finished with firills of flannelette, prices from..... \$3.25 to \$3.50 each

Children's White Flannelette Nightgowns with front openings, round necks and long sleeves; sizes 2 to 4 years, at \$1.75

Misses' White Flannelette Nightgowns; sizes 14-16 years; priced at \$2.00

Infants' Flannelette Nightgowns with silk embroidery trimmings; priced at \$1.40 each

Children's Fleeced-lined Waists, at 75¢ to 95¢ each

Children's Fleeced-lined Sleepers, from.. \$1 to \$1.75

Girls' Knickers in shades of Pink, Sky and White, at, Per pair \$1.15 and \$1.25

Women's "Directoire Bloomers" in Pink, Sky and White, at, per pair \$1.35

Useful Notions

AS DRESS TRIMMINGS

D.M.C. in all wanted shades, at, per skein 10¢
Crystal Rope Silk in Black or White, at 2 skeins for 25¢
Corticelli Roman Silk in a variety of shades, at, per skein... 10¢
Colored Beads, at, per bottle 15¢
3 in. Silk Tassels in shades of Rose, Gold, Black, White, Navy and Brown, each 25¢
Large Silk Tassels in Black, White or Navy, each..... \$1.25
Black Silk Military Braid, at, per yard 15¢ and 30¢
Buttons of Pearl, Smoked Pearl and novelty designed; very suitable for dress trimmings.

An Exceptional Showing of Underskirts

A Most Complete Showing Both in QUALITY and PRICE

Underskirts of Habutai Silk, made with flounces trimmed with knife pleated frills and pin tucks, unusually good value at.... \$8.00
Messaline Shot Silk Underskirts in shades of Navy and Paddy. The "plisse" flounces are attractively designed with inserted Dresden silk, priced at, each \$13.75
An especially pretty Sateen Underskirt with floral design, trimmed with pleating, at, each \$6.75
Sateen Underskirts in Oriental designs, at, each \$6.25
Black Satinette Underskirts with pretty Oriental designs, at \$4.25
Colored Sateen Underskirts with flounces of pin tucks and pleated frills, in shades of Rose, Paddy, Purple and Cope Blue, at.... \$2.50

For a Beautiful Figure Wear

"La Camille"

Reg. Trade Mark, U. S. Pat. Office.

There is No Beautifier Equal to It

A charming figure is made more charming with a charming Corset. For fashionable appearance alert dressers select "La Camille" because it gives them every little touch of distinctiveness in style, fits perfectly and is beautifully finished. Besides, it has the wonderful exclusive feature—the



Ventilo

BACK AND FRONT SHIELD

This ingenious lattice work replaces the rigid steels pressing on the spine and in front as found in ordinary corsets. In front and back its soft, flexible, yielding arrangement still holds firmly and permits free air circulation. Then there is another splendid improvement—

the clasp that does everything that other patented clasps claim they do.

"Lox-It" lies flat, never gaps or pinches, is easily fastened and stays fastened. It is the only perfect Corset fastener.

No. 3640. Model illustrated, is a topless sport Corset. Made of Pink Brocade; has double elastic insert in back and all around top; 8½ inch clasp.



DID YOU SAY A NICE BOX OF APPLES FOR Hallow'en

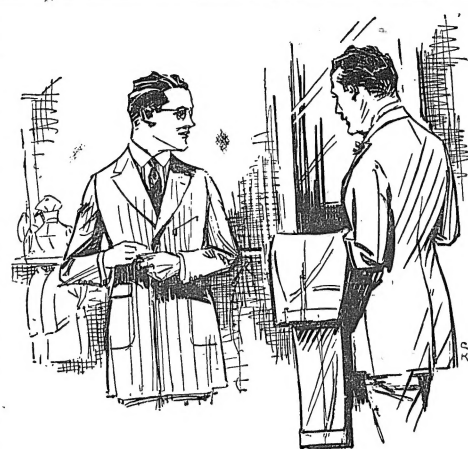
We've got them. Have a look at them the first time you are this way and then gratify that impulse.

Clearing Lines of Corsets

About 45 pairs have been placed on the Bargain Counter. In value they have run up as high as \$2.75 per pair—but you may take your choice for \$1.25

PHONES:

Groceries 26
Dry Goods 184



Real Economy in Clothes

Means the purchase of the greatest amount of style, of wear and of satisfaction in the wearing, for the price paid.

We believe we have earned a wide reputation for clothes of this kind and we are determined to live up to it.

And they are fit-to-wear anywhere.

BRUMPTON & GAETZ, Limited

THE NEWS WEEKLY SERMON

By Rev. G. D. Armstrong

Is it nothing to you all ye that pass by?—Lam. 1:12.

Our text is taken from one of the most mournful portions of the Bible, the Book of Lamentations.

These dirges express very vividly the sorrow and despair of Jerusalem following the captivity. When the city lay waste and desolate, it was hard for Jewish patriots to discover very much in the events of history to cheer their hearts or inspire their faith. A spirit of pessimism settled gloom over the people, and in the pessimism of selfishness they felt that no land had suffered as their own; and that there was no sorrow like unto their own. The fighting spirit had passed from them, and in gloomy resignation they lamented the indifference of mankind over their fallen condition. No sorrow is so leaden as that induced by selfish indifference. Men can fight, but who can bear to be neglected?

There is very little religious faith expressed in our text. It is the expression of doubt—a doubt that has been caused by abnormal conditions. Does it voice the spirit of the church in these days? Have we a right to cry out over our present circumstances, "Is it nothing to you all ye that pass by?"

There are some conditions which would seem to justify the complaint of religious indifference. Without question we are living in an age when reformers often have cause to say, "What's the use?"

Friends of the church have formed the morbid habit of saying, "What is the matter with the church?" to such an extent that this has become a danger of the vitality of the institution being lowered by the reiterated question. There are some conditions which would tend to justify the assertion that as in other days, so now, men are "lovers of pleasure rather than lovers of God." Many are adherents of churches who do but little to vitalize Christian faith in the world, the forms of worship which belong peculiarly to the church.

Some time ago, I was speaking to a man who is a member of a denomination particularly noted for evangelistic fervor, and he said to me, "I told me that in his experience it is becoming increasingly difficult to get results doing the lines which the church was following, and there is little doubt but that his statement is true. The cause is in the indifference of the heart of man, a heart hardened by constant refusal to hear the gospel message."

Are we bound however to accept his view of the case? Is mankind indifferent to the "good news"? Is it nothing to all who pass by that the church is putting forth its effort to help and to save?

Before accepting a judgment which would blight our hopes and hinder our zeal, let us take another look at life and range alongside of the facts which we have already noted, some other facts of even greater importance.

Ministry of the statement of Paul that "where sin abounds, grace doth much more abound."

We must not forget that ages like persons have an individuality of their own. In the constant flux of life, "new occasions teach new duties and time makes ancient good uncouth." There is also the possibility that we have our judgment upon the edifying lines of human interest and fall to recognize the constant, current of human progress.

There was much in the situation at Jerusalem to cause despair when the nation was carried into captivity, but history has shown that no greater benediction ever came to Israel than that which grew out of this apparent failure.

We are living on the world's frontier in the West. Our motives in pioneering are very similar to that of Israel, as in the land of promise she hoped to enjoy a land flowing with milk and honey. We have been exploiting the resources of the country, or in the less worthy sense "spoiling the Egyptians."

In our restlessness we have not yet found ourselves, nor have we appreciated the mystic uplifting influence of settled homes and established social and moral institutions. There is a spirit of reverence and affection, essential to morality which only generations of progress can produce. We have not yet learned the significance of the phrase "take time to be holy."

Life is a plastic growing thing, and not in a day or a momentary experience, but in the experience of a lifetime. It is a plastic growing thing, and not in a day or a momentary experience, but in the experience of a lifetime.

There are three of four general tendencies in the life of the modern age. The first is a sense of the individuality of the person. The second is a sense of the individuality of the person. The third is a sense of the individuality of the person.

The age we are living in is with the aid of a universal and peace-loving earnest effort to master the problem of living together peaceably in the neighborhood which the world has now become.

The remarkable scenes which took place in connection with the funeral of Mr. McGowan, when a religious section of our empire, clothed in the uniform of grief, is present in the march, bearing a casket whose inscription "murdered by the foreigner," and the fact that this is a prophecy is so openly defied, is striking testimony to the truth of the statement of God, "Who in His patience is content, till man shall understand," has come to be beyond the doubt of the nations. In such an atmosphere of toleration, the spirit of human brotherhood cannot fail to arrive.

The new spirit in education which reverences human personality and seeks to develop better Canada bringing out the latent possibilities of child life, is another evidence of the life in the soul of the world.

Today, as of old, we may rejoice in the presence of a Power at work in the world which makes for righteousness, and as ever, on God and in godlike men we may put our trust.

IDLE THOUGHTS OF A BUSY FARMER

"Dying is cheaper now"—newspaper headline. It may be, but I haven't heard of anyone lately who was anxious to die on that account.

Missouri cattle are a great nuisance on the farm, and their prodigious numbers are easy of assimilation by the other members of the herd. My own cattle are all Christian Scientists. Up to this summer I simply had to show them some wire and a few posts, saying it was a fence; that was sufficient. This summer a friend left a cow with me for safe-keeping. She was from Missouri. She would call a meeting of the United Farm Cows and deliver herself thusly, "I believe the grass across the creek and what while he did the job, than what we have here. I am going to try it." The U. F. Cows, gathered at such a meeting, would exclaim, "Oh, you can't cross that creek; we never have." "You must show me," the Missouri cow would reply and would forthwith show them by getting over. After being received by Mr. Dog and the other members of the reception committee, she would return to the pasture and call another meeting of the U. F. Cows. "That grass looks fine through that wire fence. I think I will go in and get some." "That's impossible," the U. F. Cows would

answer, "That is a four-strand barbed wire fence with posts eight feet apart. No cow can go through that." "Apparently," the Missouri cow would retort, "you never heard of the cow that jumped over the moon. If one cow could do that, I will have to be shown that this cow cannot get over the fence." Then she would demonstrate. You would hardly believe it, but those cattle that had been brought up and strictly trained in faith and good works began to waver in their allegiance to Christian Science and chose to follow the Missouri cow looking for the luscious bits and the broad road that leadeth to the butcher and the stock yard. Find the moral!

It seems to me that a jeweller who does a blacksmith. The other day I took to a jeweller a piece of broken gold work to be welded, brazed, soldered, rivetted, or however else it may be called, mentioned or described, and what while he did the job, for which he charged fifty cents. Had I taken a plow sock or piece, or iron from such a blacksmith, he would have had taken the same time on the job, I would have been mulcted round one hundred and fifty cents.

If the pen is mightier than the sword, Eugene V. Debs, Socialist nominee, is splendidly equipped to fight at the next Presidential election.

Otto Uhlig has come home from the Lacombe hospital, but is still lingering round with crutches. Otto is very interested in machinery and last year purchased a tractor and threshing machine. Not having been able last year to master all the intricacies

of separation, Otto started in this season to overlook the whole process from self motion to blower, in trying to go through the blower to see how the straw worked, the fan belt, was thrown off, so Otto went straight to the hospital instead of the cemetery. When Otto upon the first of men The apple pret, with specious cant, Oh, what a thousand pliers than That Adam was not adamant.

GOLD NUGGET BROOCH LOST, a few weeks ago. Will finder please communicate with Mrs. F. Wallace, 151 Fourth St. South, Red Deer. Oct. 27, '18.

Full line of Accessories and Parts in Stock—Gasoline, Oils, Etc.—Auto Livery: Day and Night Service

THE MECHANICAL GARAGE
J. F. GORING, Prop.

Dealers in McLaughlin & Dodge Cars Phone 260

When Re-finishing Your Floors or Furniture try 61

TEST IT WITH A HAMMER
"You may dent the wood but the varnish won't crack!"

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WRECKAGE—The glass is shattered in a thousand pieces because it is brittle. And that is the characteristic that makes 61 Floor Varnish so durable—elasticity.

The "Spot That Wears," where ever that may be in your home, is the place where "61" Floor Varnish will prove its enduring resistance to the tramp of many feet.

IT'S MAR-PROOF

61 FLOOR VARNISH

In Seven Beautiful Shades, also in Natural. Put up in Half-pints, Pints and Quarts.

THE DAY HARDWARE COMPANY

TRADE WHERE THE TRADING'S GOOD

When Re-finishing Your Floors or Furniture try 61

TEST IT WITH A HAMMER
"You may dent the wood but the varnish won't crack!"

61 FLOOR VARNISH

Hammer a Sheet of Rubber And What Happens?

Hammer a Sheet of

MCGILL UNIVERSITY, MONTREAL



Photos by Notman, Montreal.

The Arts Building.—Sir Arthur Currie is Inset.

Sir Arthur Currie, who stepped out of the chief command of the Canadian Army to take over the Principality of McGill University, should find good scope for his organizing ability and driving force in McGill's Whirlwind Campaign for \$5,000,000, which has been arranged for the week commencing November 16th. This sum, large for a Canadian University, but small in comparison with the recent campaigns for Harvard, Yale, Cornell and Princeton, is necessary to put the great Canadian University financially on its feet, and to help to recoup the losses caused by its active participation in the war and by the absence of many students on war service overseas; also to renew and extend equipment, to increase professors' salaries; to extend the buildings to meet the requirements of the larger number of students in attendance since the close of the war; to meet the special requirements of the various faculties; to erect dormitories for students, a common dining hall, professors' residences, and a convocation hall. Many leading Montreal citizens have accepted the responsibility of heading and arranging the work of the campaign, which will be along lines made familiar in Canada in years past.

McGill, from its very inception, nearly a hundred years ago, was identified with scientific research and application. The Faculty of Medicine is the oldest Faculty of the University, and the first degree conferred was the medical degree given to Dr. Logie. The practical trend of McGill's teaching appealed to busi-

ness men, such as the late Sir William Macdonald and Lord Strathcona, and no doubt influenced them in helping the University with substantial endowments. The pre-eminence of McGill in Applied Science is largely due to the policy of Sir William Dawson, during whose regime the course of Engineering was enlarged into the Department of Practical Science, and later into the Faculty of Applied Science.

Scientific Agriculture is taught under the auspices of McGill at the affiliated Macdonald College in Ste. Anne de Bellevue which has done a great work in teaching improved methods of farming, not only in the Province of Quebec, but also throughout the whole of both Eastern and Western Canada. At Macdonald College also is a school for Teachers which has greatly elevated our educational standards.

The School of Commercial Studies is a recent development which shows that McGill is up-to-date and alive to the needs of the present generation. Here business organization, accountancy, commercial law, banking and industrial organization are taught by experts to the future captains of industry.

McGill has produced some of the foremost physicians, surgeons, engineers and men of science of our time. John Hopkin University owes its high standing to the administration inaugurated by a McGill man, the late Sir William Osler, who afterwards did similar work for the School of Medicine at Oxford University.

Lord Shaughnessy is the honorary chairman of the Campaign Committee, while Mr. E. W. Beatty, President of the Canadian Pacific, is the active chairman of the executive. Others actively interested in the campaign work are Sir Vincent Meredith, President of the Bank of Montreal, Lord Abolition, proprietor of the Montreal "Star", Sir Charles Gordon, Sir Montagu Allan, and a committee of 150 men prominent in Montreal's banking, transportation, shipping, and general business circles. In addition to those there is a strong committee of the "Graduates' Society," with a membership in many parts of the world, headed by Major G. C. Macdonald, who won honors serving with Princess Patricia's Light Infantry. It is stated by the University authorities that the receipts of McGill declined by \$100,000 during the first year of the war, which speedily increased to a drop of \$300,000 in the closing years owing to the absence of every fit man on active service with the Canadian Expeditionary Force. Sir Arthur Currie states that since the conclusion of the war the registration at McGill University has doubled, necessitating an increase in the staff and the erection of new buildings, while the depreciated buying power of the dollar has hit both the university and the staff hard. As a result of the campaign it is hoped to recoup the university and place McGill in a position to continue its work and to keep pace with other great universities of the Continent.

IN A CHAFF POCKET

By Hugh F. Grinstead.

Tobe stood gloomily surveying the distant horizon in an effort to catch a glimpse of a pair of truant horses. On every side stretched a boundless area of wheat stubble, blackened here and there by a strip of aridly ploughed and dozed with yellow ricks of newly threshed straw.

The vast acres of the Triangle-Spear cattle ranch, one of the largest on the Texas plains, had been converted into a gigantic wheat farm, and there Tobe had easily found employment as chore boy and general roustabout. Not the least his duties was to keep track of the work animals.

"I wish this country wasn't so level," he said to himself. "If I had one of our Missouri hills to climb—Oh, I have it!" he started suddenly on a run toward a giant straw stack three hundred yards away.

As he scrambled up the sloping end of the semi-circular mountain of straw, he discovered that part of it was an old rick of the previous season. It was customary to burn what remained of the old ricks after the stock had fed on them through the winter, but for some reason that one was still standing, and a new rick extended from the end of it. The bright, fresh straw had blown over the old until it took more than a casual glance to see the weathered straw beneath.

Tobe ran easily over the settled straw. He thought he detected a moving object far to the south, and in order to get a better view, hastened toward the middle of the rick, which towered nearly thirty feet from the ground.

In his haste, he failed to notice a slight depression in front of him. At a step he sank to his knees in loose straw, and before he could check his forward progress shot downward, feet foremost, into a caustic pit of short straw and chaff.

Tobe brought up in a well-like cavity fifteen feet deep. It was as dark as a pocket, and the chaff and straw had settled from the top shut out the air as well as the light.

Apparently he was at the point where the two ricks joined, and a niche eaten into the old rick by the stock formed the pocket into which he had fallen. Chaff and light straw sifted loosely into the cavity and had effectively concealed the narrow cap.

Coughing and gasping from the dust, Tobe crouched against the slightly overhanging side of the old rick to escape the falling chaff and straw, which threatened to smother him. He hastily bound his red cotton handkerchief over his mouth and nose and lay still for a moment trying to gather his scattered senses.

That he could never hope to burrow through the treacherous mass above him was apparent, and he decided that the only way to escape was to wait until the supply of air in the small cavity would last only a short time. The smothering heat was maddening, and with every breath the air was becoming more vitiated. Tobe's mind was in a whirl; he had

no thought beyond an instinctive desire to get the hole open again. But when he moved half a yard along the base of the old rick a more hopeful idea came into his benumbed senses.

He realized that he must act quickly if he would succeed, or his strength would leave him. Squirming along the base of the old rick, he found that the stock, just as he had hoped, had eaten out a cave-like hollow that extended along the side of the rick, and that the new straw had not packed tight.

Barrowing along this hollow, he succeeded in forcing a passage between the solid rick and the unsettled straw of the new one. Although the rick was long, it was little more than four feet wide at the base. Tobe hoped to force a passage for half that distance, when he would be near the surface.

He found little difficulty for the first five or six yards; then his hand struck the unyielding bulk of solid straw, where the two ricks appeared to knit together; and as he poked with his hands in a vain effort to force an opening, he was almost ready to give up in despair. It was only the certainty of what awaited him should he fail that drove him to renewed effort.

With his hands he pulled the straw out where the resistance was least and pushed it behind him in the narrow hollow. Like a burrowing animal he forced a short tunnel. He tore the handkerchief from his face in order that he might more easily breathe than the stifling air in the cavity.

When his hand encountered what seemed to be another cavity, Tobe thrust himself into the burrow he had made. When he reached forward again he felt solid straw on every side. His body was wedged tight in the short cavity, which appeared to end at his head. There had been little enough air before; now it was almost exhausted. He could hear the hammering of his heart as he strove to breathe.

Filled with sudden panic, he sought to retreat; but the straw that he had packed behind him barred all movement in that direction. He felt as if he were being crushed from every side. His head roared, and a pricking shiver ran through his body.

In that awful moment he pictured himself perishing like a rat there in the straw. The gruesome prospect stirred his determination anew. With his feet braced against the solid straw and with every muscle tensed, forced head and extended arms against the mass before him.

At his first effort he seemed to strike a solid wall; then his hand encountered what was a cavity, the seam between the old rick and the new. Here there was no hollow eaten out by the stock; the solid mound sloped upward, and the new straw lay in fakes upon it.

By sheer force of will he closed his mouth and, refraining from any attempt to breathe, tore at the straw until he got a handhold. When he again attempted to urge his body forward and upward he was vaguely aware of a movement, in spite of the crushing weight from above.

It seemed an age while he struggled to gain an inch, then a foot, and finally, aware of a change about his arms; as he reached farther the weight was no longer upon them.

When a feathery substance sifted down inside his sleeves he knew that a bed of loose chaff lay upon the straw that was holding him.

By supreme effort he drew his shoulders out of the crush, fought the smothering chaff from his face and kicked with both feet in an effort to pull free. Like some grim monster, the settling straw seemed to clutch at his waist and pull him back as he struggled upward.

Almost spent, he seemed unable to make the few feet to the surface, in spite of all efforts to hold his breath, he succumbed in the irritating chaff and dust.

Tobe never knew just how he succeeded in wriggling that last foot or so. As in a dream, he burst through the unresisting chaff into the sunlight—and air!

He tried to stand, but his knees buckled beneath him, and he rolled the few remaining yards down the incline to the ground. Utterly spent, he lay on his back, his head buried in dust, and gasped in the pure air and smiled at the towering peak of straw above him.

LICENSES MUST BE SECURED BY ALL MERCHANTS

Penalties Are Provided For Those Who Fail to Observe New Regulations.

Ottawa, October 28.—Application for licenses as required by the new regulations under which the luxury taxes will be collected are being received in great numbers by the district inland revenue offices, and it is expected that there will be few merchants without their licenses when they open their stores for trading on the morning of November 1. On that date the new regulations will be in force, and merchants on selling any article on which the luxury tax is to be collected, must attach to the wrapper sufficient stamps to cover the tax. These stamps must be performed in a special machine which is being supplied by the department of customs and inland revenue.

Special stamps for the purpose have been forwarded to all banks and inland revenue offices, and it is expected that the collector of customs in each district will have on hand sufficient of the perforating machines to supply every merchant in his district. No charge is made for the use of the perforating machine, but all merchants must secure a license, the fee of which is two dollars.

On and after Monday, November 1, all merchants will be required to carry a sufficient supply of stamps, and use these for the collection of luxury tax on articles sold by them. Penalties are provided for those who fail to observe the new regulations by trading without a license and with out using the luxury stamps on and after November 1.

NOTES OF INTEREST

Fireworks are said to have been first invented at Florence in 1360.

The florin obtained its name from Florence, where it was first struck in the thirteenth century.

Many of the stores in Petrograd have before the doors pictorial representations of the goods on sale inside.

In Turkey it is unlawful to seize a man's residence for debt, and sufficient land to support him is also exempt from seizure.

The law in Switzerland protecting rare plants is so strict that to be found in possession of specimens illegitimately collected is a penal offence.

The ten countries with the largest populations are, in the order named—China, India, Russia, the United States, Germany, Japan, the United Kingdom, France, Italy and Austria.

In Holland sand is plentiful and inexpensive, and is used instead of hay and straw as beds for cows. It keeps the animals perfectly clean, requiring only a slight raking in the morning to soften and freshen it.

The "death plant" of Java has flowers which continually give off a perfume so powerful as to overcome, if inhaled for any length of time, a full-grown man, and which kills all forms of insect life that come under its influence.

Game birds from time to time exhibit a strange lack of either acquired or inherited sense. Whole coveys of partridges have been known, when flushed near the sea, to fly out and pitch on the waves, where, in spite of an ability to swim a little, their doom was soon sealed by the turbulent waves.

THE "SHIP OF THE DESERT." For safety and endurance in travelling in desert regions, the camel has been found unequalled by any other animal. Its foot is a soft cushion, peculiarly well adapted to the stones and gravel over which it is constantly walking. During a single journey through the Sahara horses have worn out three sets of shoes, while the feet of the camel, travelling over the same course, were not even sore.

THE SOCIABLE CATERPILLAR. The caterpillar knows that there is a great many numbers, and whole companies may be found feeding side by side while keeping a sharp lookout for their bird enemies; but when a caterpillar is by himself he scarcely dares to move for fear of being eaten. The moment that he takes to change his skin he does not venture to leave his old skin lying about. The moment that he takes off his old skin he takes care to eat it. The caterpillars that live in company shed their old clothes, but the solitary ones feel forced to swallow their old clothes.

CARLOADS OF MATTRESSES

To be sold at Wholesale Prices

A retailer ordered a carload of Mattresses from us. Owing to financial circumstances he was unable to take delivery. We have them on our hands. We do not want to carry them. Our storage capacity is limited. They will crowd us too much. To clear them out we are going to give you an opportunity to buy high grade Mattresses at Wholesale Prices. Here they are. Pick 'em out.

22.50 Mattresses for 17.50

No. 1 All Felt, a first-class mattress filled with 50 lbs of high-grade felt in layers; an extra good quality art ticking, with extra tufts and rolled edge. A real high-grade mattress in both material and workmanship. **\$17.50**
Regular \$22.50 for workmanship.

\$18.00 Mattresses for 14.50

No. 2 All Felt. This is a high-grade mattress, layer filled, covered with real good art ticking; well made extra tufts and rolled edge. Weight 45 lbs. **\$14.50**
Regular \$18.00 for workmanship.

\$15.00 Mattresses for 11.50

Our Special "Restums." This is a real high quality mixed mattress, half felt and half wood fibre, covered with high-grade art ticking, has extra tufts and rolled edge. **\$11.50**
Regular \$15.00, Sale Price

\$13.00 Mattresses for 10.00

Our Special "Restwell." A real good mixed mattress, and a big seller; well filled with a double layer of felt all round; good art ticking, rolled edge. **\$10.00**
Regular \$13.00, Sale Price

\$11.50 Mattresses for 8.75

No. 1 Mixed. A well made mattress, with felt all round and good quality art ticking. **\$8.75**
Regular \$11.50 for workmanship.

\$9.50 Mattresses for 7.75

No. 2 Mixed. Same as No. 1, but with felt on top and bottom only. **\$7.75**
Regular \$9.50 for workmanship.

9 only, Robinson's Folding Bath Tubs. A great convenience for a home that is not modern. **\$12.00**
Regular \$20.50 for workmanship.

While prices may come down some you will not be able to buy such goods as these at anything like these prices for a long time yet.

RED DEER TENT & MATTRESS Co.

Former store of Western General Electric Co., Gaetz Avenue

WE REPAIR AND RECOVER FURNITURE AT REASONABLE PRICES.

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TELEPHONE SERVICE:
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Twentieth Anniversary Specials

"Economy through volume" saves you much.

Men's Fine Dress Shoes

Anniversary Special \$9.00



Smart stylish boots for men priced to save the luxury tax. They are splendid values.

Black Velour Calf Recede Boot, made over very smart last, uppers of dull matt leather, Goodyear welt sewn soles and medium low heels; sizes 5½ to 10.

Anniversary Special \$9.00

Mahogany Calf Boots. Men who prefer a boot made on comfortable fitting lasts with full round toe will like this boot for fall and winter wear; has damp proof strip or rubber between the two outer soles, medium low heels, Goodyear welt soles; sizes 5½ to 10. Anniversary Special \$9.00

Men's Boots "Slater" Make

Regular \$16.00, Anniversary Special \$12.95

Men wanting a boot of fine appearance will find just what they have been looking for in this boot of finest quality calf leather; made on very comfortable, easy fitting last with medium round toe, good weight welt sewn soles, and board low heel. This boot, although made on a fine last, will give the best of wear for work purposes; sizes 6 to 11. Anniversary Special \$12.95

Men's Work Boots

Men wearing sizes 10 to 12 will take advantage of this big bargain. They are made of good quality Chrome tanned leather, Black or Brown, heavy double soles, sewed and riveted; sizes 10 to 12 only.

Anniversary Sale Price \$3.49



Women's Stylish Shoes

Reg. \$12.00, Anniversary Sale \$9.95

Women needing footwear will appreciate this saving of \$2.00 per pair. They are in fine quality Kid and Calf leather made over smart up-to-date lasts, Recede toe, Cuban, military or Louis heels, light flexible soles; all sizes.

Anniversary Sale Price \$9.95



Real Values in Boys Underwear

We are showing some splendid values in Boys' Underwear in both two-piece or combinations, in wool, wool and cotton and fleeced-lined. These are all well known brands—Stanfields, Tiger Brand, Penmans and Cee Tee. We carry a good assortment and a full range of sizes. Mothers will find these lines splendid values, and are sure to suit the boys.

OUR PRICES ARE REASONABLE.

SUGAR IS LOWER AGAIN!

20 lb. Sack \$3.60
 10 lb. Sack \$1.80

McIntosh Red Apples

\$3.35 Case

Special for This Week Only

COOKING APPLES \$2.95 Case
 PALM OLIVE SOAP 3 for 25c

Fresh Vegetables

We have a nice stock of CARROTS, CABBAGES, BEETS and TURNIPS

Womens' "Treadeasy" Cushion Sole Boots



heels. This boot combines style with the greatest comfort. In D & E widths. Sizes 2½ to 7.

Priced \$13.50

"Empress" Quality

For women requiring real foot comfort, there is nothing to equal Empress "Treadeasy" cushion sole boots. Made from highest grade vici kid leather, very soft and pliable; have medium flexible soles, with soft cushion insoles, and low rubber

GOOD NEWS FOR THE WORKING MAN

Overall Special

Plain Blue or Black G.W.G. Bib Overalls at \$2.95 per pair

This item will appeal to men who wear overalls, as it means a big saving. These overalls are well known to nearly every working man in Alberta as they are one of the best made, high-class in every respect, strong and durable. "Made in Alberta." All sizes in either plain blue or black with bib from 32 to 42 waist.

Regular \$3.50 per pair, Now \$2.95

Men's Heavy Grey Wool Work Sox

Special at 50c per pair

25 dozen Men's Good Winter Weight Grey Wool Work Socks that will appeal to the working man. Warm, strong and comfortable. Special at, per pair 50c

15 dozen Men's Heavy Wool and Cotton Half Hose, in Black and Tan. These are splendid every-day sox for men who like something just a little better than the ordinary work sock. Soft and comfortable; well made; in sizes 10 and 11.

Girls and Misses Smart Fall Hats

Values to \$5.25

Anniversary Special, \$1.95

Mothers will bring their girls in and get them one of these lovely little hats; fashioned in the season's newest style of velvet, in colors of navy, brown, black and green. Smartly trimmed with ribbon and wool.

Anniversary Special, \$1.95



Cotton Filled Comforters

Anniversary Special at \$4.95

Reversible Comforters of nice quality Art Cambric in attractive designs and colorings, well filled with corded cotton, and nicely quilted. Size 66x72.

Special \$4.95 each



Womens' New Heather Hose

Priced \$1.50

For wearing with the new brogue boots and oxfords, knitted from fine quality heather mixed yarns in shades of green, bronze, purple and brown. All sizes, 8½ to 10..... Priced \$1.50

Womens' Dark Brown Walking Boots

Anniversary Special, \$8.75

A splendid boot made on smart, snappy last, medium vamp and popular half military heel; good quality dark brown calf uppers and good weight soles. This is a very smart boot for the growing girls wearing 2½ to 7..... Anniversary Special, \$8.75

Womens' Black Velour Calf Boots

Anniversary Special, \$7.75

A smart stylish boot for the growing girls wearing women's sizes. Made of soft quality calf leather with high lace tops, imitation stitched tip, and medium recede toe; half military heel and medium weight leather soles. Sizes 2½ to 7.

Anniversary Special, \$7.75

Whatever your type of figure—however unusual or difficult to fit—our highly specialized corset service assures you a

GOSSARD CORSET

that will give you proper proportions; an individual style expressed in poise and distinction of carriage; a priceless comfort that can only result from the healthful support of a faultlessly fitting corset; and a wearing service that alone will justify the price you pay. We promise you this, and make every sale, conditional upon your complete satisfaction.

OUR PROMISE



Rubbers, Moccasins Shoe Packs and Felt Footwear

FOR MEN, WOMEN AND CHILDREN

Our stock of winter footwear was never more complete—and the prices are so moderate for the qualities offered, that we know you will be surprised and pleased to find that you can purchase your winter needs at such savings on what you had expected to pay. An early visit to our Shoe Section and early selection will assure you of securing just what you want in styles and sizes.

Fine Interesting Novels



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\$1.25
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New books by James Oliver Curwood, Zane Grey, B. M. Bower, Etehl Dell, Kathleen Morris and many other of the popular authors—books formerly published in more expensive editions.

Now Only \$1.25 Each.

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PRIVATE GREETING CARDS FOR CHRISTMAS

We have a splendid selection to choose from
Place your orders early . . .

ARE YOU SENDING GIFTS OVERSEAS FOR XMAS? See our stock of Burnt Leather Souvenirs. Easy to buy, easy to send, and very highly appreciated in the Old Country. We will pack for shipment any gifts you buy from us.

PLANTED YOUR BULBS YET? Better not delay; they are selling fast.

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THERE'S PLEASURE
for all in the good music
you can produce so easily
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COLUMBIA
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Come in and hear the
newest records and get our
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NEW RECORDS ISSUED 20th OF EACH MONTH

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is something everyone today is trying to practise. We endeavor to co-operate with the building public in stocking the best materials procurable and buying only well seasoned stock. Quality governs all our purchases, as we feel that real economy is only attained by giving our customers the very best at the least possible cost.

It is a pleasure to us to figure on your requirements, no matter how large or small.

"WE WANT YOUR BUSINESS"

Smith Lumber Co.

LIMITED
PHONE 81

LOCAL NEWS

Pianos tuned—J. E. Welton.
Male Voice Choir practice tonight.
Dr. McEwan's office phone is 363.
For ambulance (Stone's) call 172, 173.

Now is the time to have J. E. Welton tune your piano. Phone 88.

Mr. McKee, high school inspector for the northern part of the province, arrived in the city on Monday to inspect the high schools.

J. E. Welton tunes pianos for all the leading musicians and music teachers in Red Deer. If you wish your piano to sound its best, you should engage J. E. Welton, phone 88, to tune your piano now. Satisfaction guaranteed.

At the old cement building property on Victoria Avenue on Friday, November 5, immediately after noon, Mr. S. A. Hutton, expert, representing the Canadian Explosives Company, will give a demonstration and talk on how to use dynamite, and stumping and blasting powder. All who are interested should not miss this opportunity.

Auction sales of school lands will be held at Ebeville on Saturday, November 20 at 10 a.m. and on Monday, Tuesday, November 23, at 2 p.m. Payment to be made in ten annual payments for parcels of 10 acres and over. Lists of lands to be offered can be had from the Secretary Department of the Interior, Ottawa, or from any Dominion Lands agent in Alberta.

At the last meeting of the Red Deer Poultry and Pet Stock Association, Mr. T. S. Stanway, president, in the chair, and Mr. W. E. Treisman, secretary-treasurer, it was decided to hold a Winter Show on February 1 to 4, and Building and Prize List committees were appointed. The Secretary will write Mr. J. H. Hare to arrange for an address.

Miss E. McAllister Smith, R. N., the relieving superintendent at the Memorial Hospital, left the city Tuesday. After paying some visits to the country, she will go north to Edmonton. Mrs. Russell took up her duties as superintendent November 1st. Miss McAllister Smith has accepted position on the staff. Nurse Lyons expects to return to Calgary. Nurses Smith, O'Brien and Elliott have resigned; the latter goes to Didsbury.

Hallowe'en parties were carried to extremes this year, as both Saturday and Monday night something was going on all the time. Saturday night a building was brought to the city from Sylvan Lake and left in a democrat in front of the police barracks. It had several cottage signs from the Lake fastened to it. Monday night small buildings were overturned, and the German guns drawn up street. Chief Anderson got the boys together Tuesday morning, marched them up to the guns, and compelled them to draw them back to position, and also to put the buildings in place. The amusement of a number of on-lookers.

RED DEER TROOP BOY SCOUTS

The Troop will meet at Headquarters next Sunday, November 7th, at 10:30 a.m., to attend service at the Methodist Church.
Band will parade with instruments.
Dress: Full uniform without staff.
Patrol Leaders or Seconds will carry Patrol Flags.

H. E. Callender, S.M.
November 2nd, 1920.

U. F. A. LOCAL NO. 82

Planning for Winter Work—Educational and Milk Co-operative matters.

Red Deer Local No. 82 met Saturday, October 23, in the city hall.

The secretary was instructed to purchase U.F.A. pennants and wind-up transfers, and also new account book. Messrs. Sandham and Gaetz moved that delegates to the District Convention be appointed at the next regular meeting on the third Saturday of November.
School Inspector Gibson wrote to the Public School curriculum.
Messrs. VanSlyke and J. White moved that an Educational Committee be appointed. Carried. The following committee was appointed: M. J. Gibson, W. R. Ellenwood, Mrs. Woods, Mr. Sandham, Mrs. Andrew Hicks, Miss Ebert. Inspector Gibson will probably be asked to visit the Local.

A lively discussion on the co-operative handling of milk and cream took place. Moved by Messrs. Sandham and J. White that a committee be named to look after the interests of producers of milk and cream. Carried. Following is the committee: Messrs. Sandham, chairman; Chris. White, ar. W. R. Ellenwood.
Resolutions for annual convention should be handed in early so that copies can be made and submitted to other locals for consideration.

The Secretary was delegated to attend the Secretaries convention in Calgary on November 23 and 24, when programme for fall and winter will be drawn up.

WANTED—Position in office as assistant, by an elderly gentleman, with 25 years' experience in conducting a retail business. Salary reasonable. Address Box 729, Red Deer. Nov. 1, 19*

LOST—Hand bag, Monday, on the Clearview road, containing a sum of money. Can be left at News Office. Reward. K. M. McGowan, Penhold. Nov. 2, 19*

LOST—A small black purse, with money in it, by a little girl, yesterday. Will finder please leave at News Office. Nov. 3, 19*

LOST—On Saturday night, within four miles east of the city, a car mud chain. Will finder kindly leave at News Office? Nov. 3, 19*

CHICKENS FOR SALE—3 purebred Rhode Island Red hens, and a rooster; last year's birds. \$1.50 each.—Apply R. Griffin, at News Office.

THIS IS NO HOLDUP—Shack for sale, 16x20, built by Jack Smith and R. Bell. Apply to P. K. Griffin, or the News Office. Oct. 29, 19*

TO RENT—One large bedroom, with use of bath room. Suitable for married couple or two ladies. Enquire of Mrs. Theo. Loyes, 1st St. North East. Oct. 4, 19*

KOOTENAY FARM LANDS FOR SALE, suitable for orchards, dairying, mixed farming, home sites, etc. Write for particulars—H. E. Dill, Nelson, British Columbia. Oct. 13, 19*

MARE STRAYED—Left my place last June, brown mare, about 1200 lbs., branded 7 and reverse K. A reward of \$10 will be given for information leading to recovery.—John Schumaker, Bonanza, Alta. Nov. 3, 19*

STRAYED—Black mare, halter on, light sorrel sucking colt with her, and roan-bay yearling. Straying eastward. Will make it right with anyone stopping them.—Chas. S. Shonts, Rocky Mountain House, Alta. Oct. 20

FOR SALE—3 Lots in Grandview South, \$500, \$200 cash and balance to suit purchaser. Apply E. J. Walker, Leedale, Alta. Sept. 29

LOST—On Monday afternoon, lady's brown tweed overcoat, with fur collar, between McKinnon's residence in West Park, and town. Finder please leave at Grider's Grocery. Oct. 13.

LOST—Crank of Grey Dori car. Finder please leave at News Office. Reward. Oct. 20.

NOTICE!
Mr. J. F. Gaetz has been appointed as shipper and manager of the Central Alberta Live Stock Shipping Association, therefore parties having business with the Association will kindly direct all correspondence to Mr. Gaetz at Red Deer, care of the above Association. Should you require any shipping information, Phone 28, Red Deer.

T. B. MILLAR, President.
Nov. 1, 19*

IMPOUND NOTICE

Notice is hereby given that there is impounded one white and red cow, branded lazy A and F under bar, on left rib; one red cow, branded 5 T under bar on left rib, and one sucking white face calf. Impounded Oct. 25th, 1920, on the S.W. 33-35-25, West of 4th.
B. F. KRAUSE,
Poundkeeper, Div. 6, L.L.D.
Golden West, 371.

Dodge Car For Sale

In first class condition, thoroughly overhauled; tires re-treaded; One spare, new.
\$1,250.

PEARSON,
Rocky Mountain House.

Quaker Brand
Strawberry
Jam



The choicest of British Columbia's strawberry crop, picked when at its best.

We make them into jam with pure cane sugar—the day the berries are picked.

This accounts for the perfect flavor of

QUAKER BRAND

DOMINION CANNERS, B.C.
Limited
Head Office: Vancouver, B.C.

It's nice to have good jam on the table at meal times

King Beach Raspberry 4lb tin \$1.50

King Beach Strawberry 4lb tin \$1.60

Greengage Jelly 4lb tin \$1.20

Crabapple Jelly 4lb 1.25

K. and B. New Marmalade \$1.35

SYRUP

10lb Pail \$1.75
5lb Pail 90c
2lb Pail 40c

Blue Ribbon Tea, 60c lb.

D. B. ROSS
THE VETERAN STORE

Phone 222

Are Your Eyes Overworked?

Have you not, at one time or another—had cause to doubt the perfect safety of your eyes—aching and smarting, blurring of the print? These are some of the signs of eyestrain.

Better Have it attended to now!

H. H. HUMBER
Jeweller and Optometrist
RED DEER

HAMMOND & CO. EXPRESS APPRECIATION

Having dissolved the partnership of Wm. Hammond & Co. Implement Dealers, we wish to convey to our many friends and patrons of Red Deer and District our very hearty thanks for their patronage, and the confidence placed in us as evidenced by the large and rapid growth of the business.

The business will be carried on by the firm of Kennedy & Fitzsimmons. As Mr. Kennedy is well and favorably known, having been an active member of the firm of Wm. Hammond & Co., and as Mr. Fitzsimmons comes most highly recommended, we sincerely hope that our customers will continue to patronize the new firm.

WM. HAMMOND & CO.
per Wm. Hammond.

AUCTION SALE OF HOUSE PROPERTY

Mr. A. Rogers, auctioneer, will sell for Cushing Bros. Lots 16 and 17, Block 11, Plan 6269 A.F., Red Deer West, on Saturday, November 20th, at 2 o'clock, at Red Deer West. There is situated on the lot a frame house, 14x24, containing five rooms. The house is plastered and in fair condition. Terms can be arranged on part of the purchase price.

Clearing Out Sale

By W. R. DAVIS

The following bargains will be offered for sale by W. R. Davis, his shop, GAETZ AVE. SOUTH, on FRIDAY and SATURDAY NEXT,

November 5 & 6

Winchester Rifle, 30, U.S. . . . \$35.00
2 Double-barrelled Shot Guns, 12 gauge . . . \$18.00
Double-barrelled Gun, 12 gauge, \$12.00
Double-barrelled Gun, 410 gauge, \$7.50
Double-barrelled Gun, 16 gauge, made by Lilien's . . . \$35.00
Double-barrelled Gun, 16 gauge, with 2 sets of barrels, real bargain, cost \$250.00 . . . \$100.00
French Rifle, 6.5 gauge, and a quantity of Ammunition . . . \$75.00
Savage Automatic Revolver 380, \$20.00
2 Genuine Browning Shot Guns, each . . . \$35.00
30-30 Winchester Rifle . . . \$35.00
Ford Car
Tractor Engine
Large Drilling Machine . . . \$100.00
Nut and Bolt Machine, 1/4 to 1 inch . . . \$100.00
1/2 Horse Engine . . . \$150.00
Feed Crusher
Hudson Car Engine, 33 horse.
All Bicycle Parts, Gun Parts, and a large quantity of Tools of all kinds. Hundreds of other useful articles.

W. R. DAVIS

GIFTS THAT LAST
IN SOLID 10K GOLD
15 JEWELS
\$35.00
(A reliable timepiece)

The same movement may be had in a Gold-filled Case for \$20.00

RICH BEAUTIFUL USEFUL

H. H. HUMBER
Jeweller & Optometrist
RED DEER
Marriage License Issued.

Wheat Participation Certificates

Payment of the balance due on Certificates will be made by the Canadian Wheat Board about November 15th. Certificates entrusted to us for collection will receive prompt attention.

Our Winnipeg, Grain Exchange Branch will facilitate the collection of your Certificates, which may be left at any branch.

THE ROYAL BANK OF CANADA

Total Resources . . . \$590,000,000.
700 BRANCHES

LYRIC THEATRE

THURSDAY AND FRIDAY
ROBERT WARWICK

IN
THOU ART THE MAN

A Smashing Tale of the Diamond Fields of South Africa

SATURDAY ONLY
SPECIAL MATINEE AT 3 O'CLOCK
WILLIAM FARNUM

IN
THE MAN HUNTER

Beggared by a false friend, this worthy man leaves society and takes the gutter route to land the man who robbed him. A story of London, New York, the Atlantic and the Tropical Islands. AND THREE THRILLING FARNUM FIGHTS

MONDAY AND TUESDAY
November 8th and 9th
MARY PICKFORD

IN
POLLYANNA

Also HARRY LLOYD

IN
HAUNTED SPOOKS

Facts About Face Powders

Face Powders are protective and cosmetic. As a protective, face powder shields the skin of face, neck and arms more or less effectively against wind and sun. As a cosmetic it covers blemishes of various kinds, giving the skin a more youthful appearance, and taking away the objectionable "shine." The faults most frequently found in face powders are impure or harmful ingredients; irritating ingredients; coarse particles; failure to cling to the skin. The harmful ingredient mostly used is the Lead Salts to give weight and clinging property. The irritating property is caused by an excessive amount of oils used in perfuming. Some persons with a very sensitive skin will find face powders irritating.

WE RECOMMEND . . .

GARDEN COURT FACE POWDER
NYLOTIS FACE POWDER : :
ARMAND FACE POWDER : :
DAY DREAM FACE POWDER

We refund your money if any of these are not satisfactory.

STANDARD DRUG CO.

A COMFORT TO THE BEREFT

Professional skill, unusual facilities and a sympathetic understanding make our service an efficient and satisfactory one, and a real comfort to the bereft.

To acquaint this community with the knowledge that this superior service is available at no greater cost than for ordinary service is the purpose of this advertising.

Motor Ambulance—Day and Night Service

THE JACQUES-ORME FUNERAL HOME

Funeral Directors and Embalmers
108 Third St. N.E. RED DEER, ALTA.
PHONE 61

Branch office at Rocky Mountain House and Delburne